



BRINGING YOUR IDEAS TO LIFE

BY KINNECTA & M H ADVISORY

WHY CHOOSE US

Who we are: We are a team of creatives and business owners creating intelligent systems that don't just look good, they drive real business growth.

Our Competitive Edge:

- In-house all-in-one services: graphics, sites, apps and marketing
- Built for results: every project is designed to increase leads, sales and growth
- Long-term approach, not just one-off projects with partnerships of 7+ years
- Dedicated team of 10 creative strategists, supported by a strong network



THE BRAND ELEVATION BLUEPRINT

Steps we take to build your business

1. BUILD A HIGH-CREDIBILITY BRAND

New logo, marketing materials, uniforms, website, professional photography.

2. GROW ONLINE PRESENCE

Adverts, SEO & social media authority. Collect & test data on response time and customer satisfaction.



4. COMMUNITY MARKETING

Driving engagement growth through reels, talks, online marketing and networking events.

5. FLEXIBLE SERVICE EXPANSION

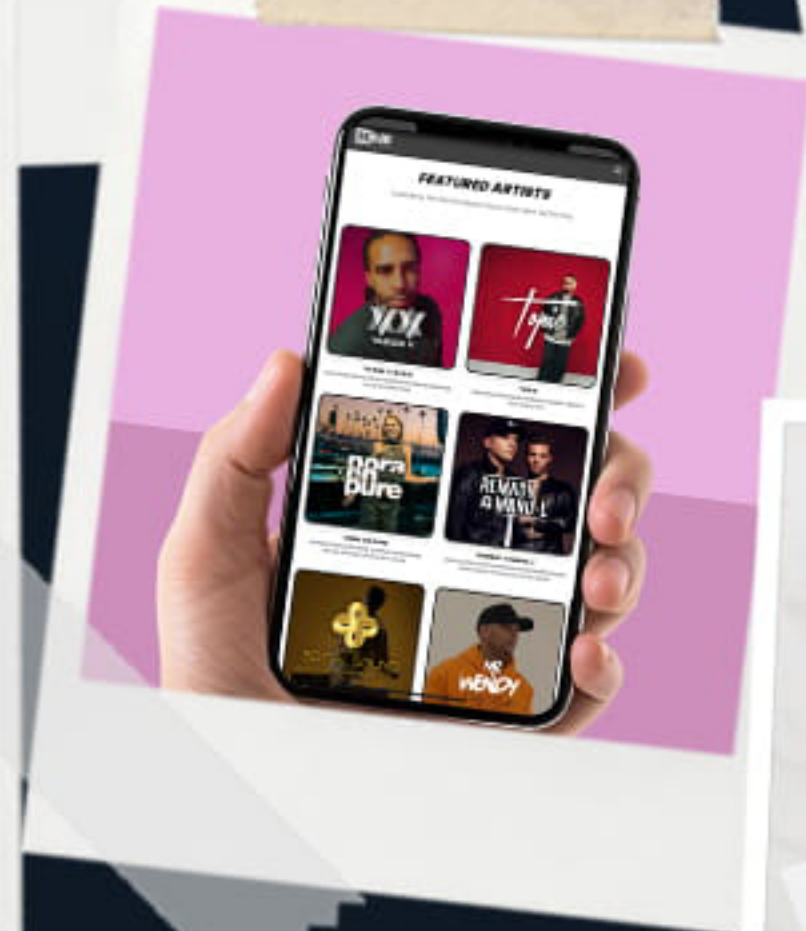
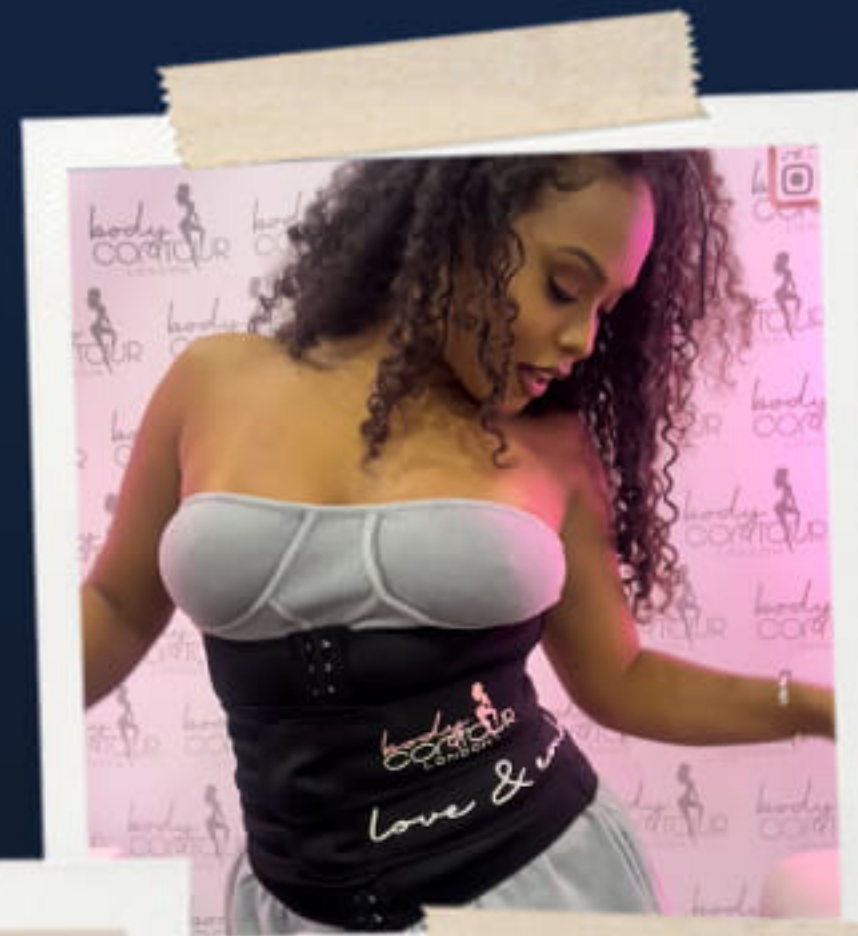
New offers to meet demand and create scalable revenue streams that supports expansion, while attracting higher-value clients.



3. CUSTOMER EXPERIENCE SYSTEMS

Becoming "the expert" in your industry. CRM + live tracking + instant quote tools. Repeat business & referrals. Lead capture. Forms & blogs. Customer journeys.

VISUAL SHOWCASE



MARKETING GROWTH PACKAGES



THE ESSENCE

£1,250

50% paid to start & paid on completion

CORE CLARITY PACKAGAE

- Brand audit & positioning
- Market & competitor research
 - Promo content & socials
 - Website up-grade
- Business admin & systems

(4 to 8 weeks turn over)



THE ALCHEMY

£2,800

50% paid to start & paid on completion

GROWTH & TRANSFORMATION

- In-house marketing specialist
- Web design & development
- Visual direction content plan
 - Forms & lead capture
- Adverts, SEO, CRM & clear ROI
 - 24/7 support

(3 months guaranteed results)



THE OPTIMUM

£750 upfront

FULL BRAND ELEVATION

- Website & lead captures
- Paid ads roadmap & ROI
- Everything included in 'The Essence & The Alchemy'
- **40% fee back on ROI for low risk but high reward**

(2 months contracted,
cancel anytime)

WEBSITE & ADD-ON PACKAGES



AI LAUNCH

£3,300

50% paid to start & paid on completion

CHAT BOTS AI GROWTH PLAN

- AI-powered Chat
- Website & AI Optimisation
- Monthly growth tracking
- Automation systems

(4 to 6 weeks turn over)



FOUNDATION

£750

STARTER PACK

- 3-Page custom website
- 2 Contact forms
- Domain included & email address

(2 to 4 weeks turn over)



EXPANSION

£800-£2,000

PRO WEBSITE PLAN

- 4-10 page custom website
- E-commerce / booking system, forms, lead capture for sales, online shops & scheduling

(2 to 6 weeks turn over)



DOMINATION

£2,000-£5,500

PREMIUM HIGH-QUALITY

- 15+ page website
- High-end e-commerce, job board, CRM, SEO set-up or interactive features
- 5+ plugin integrations
- AI setup and automation

(4 to 8 weeks turn over)

SOCIAL MEDIA & ADD-ON PACKAGES



AUTOMATIC REPLIES

£1,650

50% paid to start & paid on completion

ENGAGEMENT EFFORTLESSLY

- Optimisation & reports
- Scheduling and templates
- AI chatbot for automatic responses (lead capture, FAQs & customer support)

(4 to 6 weeks turn over)



PRO CONTENT PLAN

£500

50% paid to start & paid on completion

GROWTH & TRANSFORMATION

- 40 social media posts
- Includes video content
- Paid adverts & tracking

(2-7 days to complete & content to last 1 month)



GROWTH CONTENT PLAN

£900 monthly

SOCIAL MEDIA MANAGER FULL-TIME

- 30-50 social media posts
- Posts and engagement
- Designed for visibility and audience growth

(7-14 days to complete & content to last 1 month)

SPECIFIC TASKS & SPECIAL DEALS

HOW LONG?	GRAPHIC DESIGN & MARKETING TASKS	PRICE
<i>For speedy next day delivery is + £40</i>		
2 - 4 days	Logo Design	£100 - £150
2 - 4 days	Flyer / Banner Design	£100
2 - 3 days	Social Media Post	£25
2 - 3 days	Video Reel	£40
5 - 7 days	15 Posts & Reels	£350
7 - 14 days	Presentation / Brochure	£250
7 - 14 days	Business / Marketing Plan	£150
2 - 4 days	Basic 1 page Website	£250
7 - 14 days	Admin, Emails, Social Media, SEO & CRM	£450

THE QUESTION: WHICH OF THESE SHOULD LEAD THE WAY FOR 2026?

1

MARKETING MATERIALS & MERCHANDISE

Premium branded pieces, from hats and keyrings to diffusers and Stanley cups, creating lasting brand touchpoints.

3

EVENT & EXPERIENTIAL MARKETING

Exclusive workshops, sensory experiences and VIP events. Bring your audience together to create loyalty & hype.

4

APPS, WEBSITES & CRM SYSTEMS

SEO, smart data tools and systems to identify, nurture and convert leads. Automate everything from first enquiry to final sale.

2

ONLINE MARKETING & PAID MEDIA

Luxury Google Ads, remarketing campaigns and global PR features to capture high-intent audiences and boost authority.

5

SOCIAL MEDIA & INFLUENCER PARTNERSHIPS

Collaborations with lifestyle influencers and creative storytellers, connecting with aspirational audiences. Turn digital attention into physical test drives.



**2026
MARKETING
INVESTMENT FOCUS**

SCALING YOUR BUSINESS & TAKING IT TO THE NEXT LEVEL

Next steps...

- ✓ Define your brand identity
- ✓ Understand your target audience
- ✓ Craft your core message
- ✓ Establish your online presence

READY TO TRANSFORM?

LET'S BUILD!

Get in touch:

+ 44 759 0900 815 | HELLO@KINNECTA-GROUP.COM

